



TBD MEMBERSHIP: A Done-for-You Resource for Leaders and Teams

Leadership Development for the Whole Leader: Why TBD Membership is a Smart Professional Development Investment

A clear case for managers' personal and professional development.

What if your managers' development for next year was already taken care of for you? The [Transformation by Design Membership \(TBDM\)](#) is a practical, done-for-you professional development resource for managers, team leaders, and senior professionals who want support that fits real work. It helps leaders strengthen their leadership, support their teams more effectively, and sustain themselves under pressure.

Why this matters now

Most managers do not need more information. They need practical support that helps them think clearly, lead intentionally, and stay grounded while carrying the real demands of their roles.

Ready-Made Structure

TBDM takes the guesswork out of development. Leaders get a guided pathway, curated resources, and a steady, facilitated rhythm without having to build their own system from scratch.

Practical and Manageable

The membership is designed for real life. Leaders can engage at a useful pace through guided roadmaps, live sessions, and on-demand resources that fit demanding schedules.

Growth Leaders Can Use With Teams

The learning does not stay personal. TBDM provides team-specific resources, and leaders gain tools, language, and perspective they can carry back to their teams right away.

The value of TBDM is not only in what is included. It is in how leaders experience the support, apply the tools, and bring the learning back into their work. The structure matters, but the impact is what stays with people.

TBDM strengthens leaders in practical ways and offers multiple points of entry so members can engage in the format that best suits them. Through video, audio, readings, reflection activities, live sessions, and tools, leaders can access timely, convenient support that fits the realities of their work and lives.

What leaders receive

- A focused professional development resource every two months
- A guided weekly learning roadmap to make the application manageable
- Live facilitated sessions for reflection, coaching, and connection
- Practical tools for individual growth and team development
- Digital, video, and audio resources leaders can use right away

What senior leaders gain

- A ready-to-use development resource for managers and teams
- A practical way to support growth without creating another internal program
- A structure that strengthens reflection, steadiness, and follow-through
- An option for individual leaders or department-wide membership investment
- A model that supports stronger leadership and sustainability

What Members Are Saying

The testimonials below show how members are using TBDM to reflect more intentionally, lead more effectively, and grow in ways that support both themselves and their teams. These reflections offer a clearer picture of how leaders and teams are experiencing the membership and what makes this development approach different and impactful. To facilitate review, the feedback is organized into three categories: Ready-Made Structure, Practical and Manageable, and Growth You Can Use with Your Team.

Ready-Made Structure

These reflections highlight the value of a clear, ready-to-use development path that doesn't require building from scratch. This theme highlights that TBDM is already built, guided, and easy to step into. It speaks to leaders who are tired of having to create their own development plan from scratch.

- “The TBD Membership takes the guesswork out of professional development. It gives me structure, reflection, and practical tools without adding more stress to my plate.”
- “I have spent years trying to piece together my own development. This gives me a ready-made path that is grounded, relevant, and easy to engage.”
- “It is not one more thing to build or figure out. The learning is already there, the tools are ready, and the support helps me stay engaged.”
- “The membership gives me a clear place to grow without having to create my own system from scratch. That alone makes it valuable.”

Practical and Manageable

These comments show how TBDM makes leadership development feel doable, relevant, and sustainable in the middle of real work. This theme highlights that the membership is usable, realistic, and built for leaders with full lives and heavy responsibilities.

- “This feels like professional development that was actually designed for real leaders. It is thoughtful, manageable, and immediately useful.”
- “This is the kind of professional development leaders need right now. It is flexible, practical, and built for the realities of the work.”
- “I appreciate that everything is already designed with leaders in mind. I can step in, reflect, learn, and apply what I need right away.”

- “The membership offers a strong balance of structure and flexibility. I know where to begin, what to focus on, and how to keep moving.”

Growth You Can Use with Your Team

These responses highlight how leaders are not only growing personally but also bringing the learning back to strengthen their teams. This theme highlights that the development does not stay personal. It helps leaders show up differently and bring the learning back to their teams.

- “It feels like having a professional development partner built into my month. The content, tools, and live sessions make growth feel possible again.”
- “This is not passive content. It is a practical, done-for-you resource that helps me grow as a leader in ways I can actually sustain.”
- “The tools are not only useful for me. They help me think differently about how I support my team and lead through real challenges.”
- “This kind of development strengthens the leader and gives them something they can carry back into their team right away.”

We hear over and over that part of what makes TBDM effective is its balance of accountability and care. Leaders feel supported, guided, and encouraged to grow without judgment, blame, or the pressure to perform growth on someone else’s timeline.

At a time when many leaders and teams are stretched thin, overwhelmed, and leading through constant change, that balance is essential. It creates the conditions for honest reflection, sustainable growth, and leadership development that people can actually stay with.

TBDM Pricing Summary

New & Reduced Pricing

Over the last few months, I have gathered feedback from many current members and senior leaders to better understand their current and emerging needs and their organizational financial realities.

After reviewing the first year of the TBD Membership, it is clear that TBDM is delivering real value and impact for leaders and teams. The feedback confirms that this work is meeting a meaningful need. It is also clear that many organizations want to invest in leadership development but are constrained by limited budgets, staffing shortages, and competing priorities.

In response, I have decided to reduce the cost of all TBDM membership options to make this support more accessible. These new rates will be honored for current Founding Members, who have a guaranteed lifetime rate. Sign up or contact us by June 30, 2026, to secure the Founding Lifetime Rate.

Please visit <https://www.transformationbydesign.co/about/membership> for full details.

The new TBDM rates will start on July 1, 2026. This is an opportunity to invest in practical, sustained leadership development at a rate designed to meet the realities leaders and organizations are facing right now.



TBD Membership Pricing Options Summary

Grow with intention, strengthen their leadership practice, and stay grounded through change.

Membership Option	Best For	Key Deliverables	Support Level	Investment
Individual Membership	Mid to senior-level leaders seeking personal development and sustainable growth	Monthly print and audio learning, tools, templates, guided onboarding, weekly resources, live sessions, private community	Individual learning and community support	Founding: \$300/year Regular: \$499/year
Small Team Membership. Core	Departments, leadership teams, and cross-functional teams up to 10 members	Everything in Individual, plus live team coaching, strategy toolkits, practical check-ins, structured onboarding, 12-month roadmap	Team learning with coaching and implementation support	Founding: \$6,000/year Regular: \$7,500/year
Large Team Membership. Enhanced	Larger departments, divisions, and multi-level leadership teams up to 25 members	Everything in Core, plus broader access, expanded team support, and on-demand support as needed	Expanded team support with greater flexibility	Founding: \$8,000/year Regular: \$9,500/year
Enterprise Membership	Organizations seeking a customized leadership and team development partnership for 25+ members	Everything in other tiers, plus customized resources, tailored guidance, expanded support, and co-designed implementation	Customized partnership and strategic support	Founding: 10 to 20 percent off custom quote. Regular: starting at \$15,000/year

Founding Members Rate are available if you sign up by June 30, 2026

What Leaders and Teams Gain with TBDM

- ✓ A ready-to-use professional development resource
- ✓ A clear structure for leader and team growth
- ✓ Practical tools and guided support that fit demanding schedules
- ✓ Multiple ways to engage based on what is most useful in the moment
- ✓ Live learning and reflection spaces that build clarity and follow-through
- ✓ Support for both personal sustainability and professional growth
- ✓ A stronger leadership foundation that leaders can carry back into their teams
- ✓ A smart alternative to creating one more internal development initiative

Start with a conversation

Free Discovery Conversation

Download the complete [TBD 2026 Partnership Options & Services Guide](#). A complimentary 30-minute virtual conversation is available for leaders and organizations considering TBDM as a professional development investment. The conversation is designed to help you assess fit, clarify your goals, and identify the membership option that best supports your leaders, team, or department. To schedule a discovery conversation, email angela@transformationbydesign.co or find a time directly via [Calendly](#).



Leadership Development for the Whole Leader

#TransformTranscendThrive 🦋 | #Leadwith ❤️

@TheTransformationbyDesignCoach @DrAngelaBatista

www.transformationbydesign.co | [Blog](#) | [YouTube](#)